

A Deeper Dive:

OCEAN LITERACY IN YOUR ZOO OR AQUARIUM

An EAZA Academy Workshop

This one day, in-person course is designed to deepen your understanding of ocean literacy principles and the science behind our oceans' most pressing challenges. The course is intended for zoos as well as aquariums as ocean literacy issues touch us all and have direct impact upon climate change, ocean health and healthy environments. Building on the foundation from our online course (launching end of 2024), this advanced training focuses on:

1

Ocean Literacy Principles & Blue Issues: Dive into the scientific principles of ocean literacy, exploring current "blue issues" like climate change, biodiversity loss, and plastic pollution. Gain insights into the latest ocean science to help you connect visitors with the most urgent topics in ocean conservation.

Educator's Toolkit Module: Equip yourself with a comprehensive toolkit filled with valuable resources, activities, and best practices to support your role as an ocean literacy ambassador.

3

Case Studies on Current Ocean Conservation Topics: Engage with real-world case studies on pressing conservation efforts, gaining awareness of global and local initiatives that can inspire your approach to public education.

Storytelling & Engagement Strategies: Discover advanced techniques in storytelling, visitor engagement, and program development to make ocean science accessible and impactful for a wide range of audiences.

5

Program Development for Ocean Literacy Impact: Deepen your ability to design programs and exhibits that encourage visitor action and environmental stewardship within zoo and aquarium contexts.

WHEN?

17 March 2025, 9:00 - 16:30
*Prior to the EAZA Conservation
Education Conference Icebreaker*

WHERE?

Hosted by Chester Zoo,
United Kingdom



HOW?

To register for this workshop, scan the QR or visit the [EAZA Education Conference 2025 webpage](#), register for the EAZA Education Conference, where you will be asked if you would like to also register for this workshop.

Workshop Registration =
€145.00 (EAZA Members)
€179.00 (non-EAZA Members)

