



# IN-PERSON PROGRAMME

ZOO EDUCATORS CREATING GLOBAL CONSERVATION IMPACT



## MONDAY 17 MARCH

9:00 - 16:30

### EAZA ACADEMY WORKSHOP

A Deeper Dive: Ocean Literacy in your Zoo or Aquarium. *Nóirín Burke, Galway Atlantaquaria, Ireland & Jessica Briggs, Ocean Conservation Trust, UK.*  
Conservation Education Hub, Chester Zoo. *This workshop requires separate registration.*

17:30 - 20:00

### ICEBREAKER EVENT

The Garret Bar, Storyhouse, Chester  
Light snacks & drinks included  
*Attendance must be indicated on the ECC25 registration form.*

Generously Sponsored by Ferrero



## TUESDAY 18 MARCH

# Contributing to Global Agendas & Evidencing Impact

8:15 - 8:45

### REGISTRATION

Poster set up and workshop sign up

## ATRIUM

9:00 - 9:25

### WELCOME

*Jamie Christon, Chief Executive, Chester Zoo*  
*Charlotte Smith, Director of Conservation Education, Chester*  
*Antonieta Costa, Chair, EAZA Conservation Education Committee*

9:25 - 9:40

Educating for Action - The Collective Power of IZE. *Judy Mann-Lang, President, International Zoo Educators Association*

9:40-10:25

### PLENARY

IUCN Commission on Education and Communication: Invitation to Join. *Diana Garlytska, IUCN*

10:25 - 10:55

## REFRESHMENT BREAK

11:00-11:20

## POSTER PRESENTATIONS

Educational and Rehabilitation activity of Kyiv Zoo. *Valentyna Kardonova, Kyiv Zoo, Ukraine*

Tallinn Zoo: Connecting Urban Children with Nature. Irina Trubetskova. *Irina Trubetskova, Tallinn Zoo, Estonia*

Bridging Worlds for Conservation: Enhancing In Situ Impact Through Community Education and International Collaboration. *Ricardo Chana, Natuwa Wildlife Sanctuary, Portugal*

You won't believe what these kids are up to these days!...Conservation. *Valerie Syrowicz, La Aurora Zoo, Guatemala*

11:20 - 12:00

## PRESENTATIONS

Whispering against evidence – how behaviour measures debunk self reported data. *João Neves, Zoomarine Algarve, Portugal*

The effectiveness of Public Talks in communicating sustainable actions to zoo visitors at Parco Natura Viva (Bussolengo, VR-Italy). *Katia Dell'Aira, Parco Natura Viva - Garda Zoological Park (Bussolengo-Verona), Italy*

Testing the Virtual Population Theory: the impact of Virtual and Zoo experiences on shaping visitors' perceptions of charismatic species' conservation status. *Andrea Rizzardi Orlandi, Zoom Torino, Italy*

Secret soil: methodologies and outcomes of a conservation education programme. *Carolina Castagni, Giardino zoologico di Pistoia, Italy*

Protecting pollinators: Bee Friends Project. *Michela Cogo, Zoom Torino, Italy*

12:00- 13:00

Group Photo & LUNCH & Optional activity - wildlife recording with iNaturalist, led by Chris Ablett.



## ATRIUM

13:05 - 14:25

### WORKSHOP

Zoos and Aquaria as Learning Spaces: Aligning Efforts for Greater Impact. *Diana Garlytska, IUCN*

14:25 - 14:55

### REFRESHMENT BREAK & Optional activities

## ATRIUM

15:00 - 15:25

### POSTER PRESENTATIONS

How describe to animal species to deaf people? Problems and solutions. *Remigiusz Koziński, Zoo Poznań (City of Poznań - Zoological Garden), Poland*

New educational game and online platform, focusing on endangered species of Sofia Zoo. *Katerina Zareva-Simeonova, Christina Todorova-Filipova & Natalie Haralampieva, Sofia Zoo, Bulgaria*

Non-linear, bitesize story telling at Scotland's Wildlife Discovery Centre. *Beccy Angus, The Royal Zoological Society of Scotland, Scotland*

Learning with RZSS; creating stronger connections with nature. *Phill Mathis, The Royal Zoological Society of Scotland, Scotland*

"Humans," a campaign raising awareness about climate change, is based on mobile education that brings science to all audiences and encourages taking action to "change the change". *Mario Romero Deltoro & David Nacher Marti, Oceanographic, Valencia*

19:15 - 21:15

### EAZA Social - Boat Tour (additional cost and sign-up required)



15:25 - 16:10

PRESENTATIONS

Planning a Wildlife Rehabilitation Center from an Educators Perspective: The Hedgehog Center at Walter Zoo. *Elia Heule, Walter Zoo, Switzerland*

Conservation can be fun - roll the dice to preserve biodiversity. *Ana Milković Opašić, Zoological Garden of Zagreb, Croatia*

Hide your vegetables, conservation through play! *Rosie Crowther, ZSL Whipsnade Zoo, UK*

The power of music to deliver blue education and public engagement: the experience of Galway Atlantaquaria in Ireland. *Maria Vittoria Marra, Galway Atlantaquaria, Ireland*



MASTERCLASSES & DISCUSSION SESSIONS

THE OAKFIELD

THE SMITHY

THE ATRIUM

HUB B & C

HUB A

16:20 - 17:50

Recognising and developing your specific Leadership skills – what skills are needed to progress and how are you going to develop your skills in leadership. *Cat Hickey, ZSL, UK; Aileen Tennant, Fota Wildlife Park, Ireland; Becky Angus, RZSS, Scotland; Charlotte Smith, Chester Zoo, UK*

Using nature connectedness to engage people with conservation, enhance wellbeing and evidence impact. *Stephanie Pace, Zoological Society of London, UK*

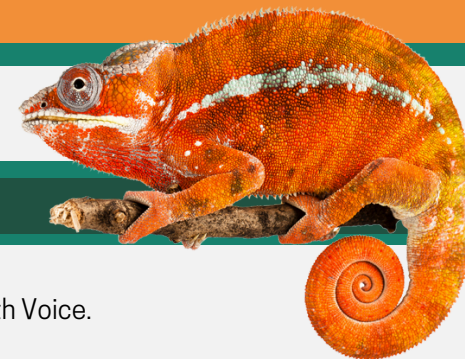
Nurturing wellbeing in nature through zoos and aquariums *Sarah Thomas, Auckland Zoo, New Zealand*

Introduction to an effective Conservation Education Plan based on the EAZA CES and on the WZACES *Antonieta Costa & Tomislav Krizmanić EAZA Conservation Education Committee*

Evaluation data analysis and statistics for beginners. *Andy Moss & Liz Webb, Chester Zoo, UK*

SOCIAL EVENING - SEE WHOVA FOR SOCIAL EVENT DETAILS

TUESDAY 18 MARCH



8:15 - 8:50

## COFFEE SOCIAL

Plus registration and poster set up

## ATRIUM

9:00 - 9:55

## PLENARY

Empowering Future Leaders: The Role of Zoos and Aquaria in Bridging Global Conservation and Youth Voice.

*Arianna Abdul-Nour, Island Innovation*

9:55 - 10:10

## POSTER PRESENTATIONS

3 unique programs that take a different approach on how we engage with students and increase their wellbeing while learning about animals and conservation. *Chaya Cynamon & Zinab Alyan, The Tisch Family Zoological Gardens, Israel*Wellbeing Through Wildlife: Connecting Communities to Nature. *Nicola Watson & Niamh Robinson, Knowsley Safari, UK*

10:10 - 10:40

## REFRESHMENT BREAK

10:45 - 11:40

## PLENARY

Towards a true Zootopia: The Role of Zoos and their Wildlife in Promoting Nature Connectedness for their Visitors' Wellbeing and Pro-Nature Behaviours. *Ryan Lumber, Nottingham Trent University, UK*

11:40 - 12:15

## PRESENTATIONS

Meeting Global Biodiversity Targets: Nature Connection and Wellbeing. *Bridget Johnson, Chester Zoo, UK*Educational activities and rehabilitation of combatants in Ukrainian zoos during wartime. *Uljana Kalazny, Association of Ukrainian Zoos, Mykolaiv Zoo, Ukraine*Reconnecting Society with Nature: Empowering Vulnerable Communities Through Environmental Education. *Alicia Borque Espinosa, Spain**Inclusivity at the Zoo - Methods to make the Zoo accessible to everyone. Dolores Mancini & Elena Pez, Parco Zoo Punta Verde, Italy*

12:15 - 13:00

## LUNCH

13:00 - 17:00

CHESTER ZOO - takeover events - See Whova for events!

16:30 - 17:30 Drinks Reception at the Wildlife photographer of the Year Exhibition

Generously  
Sponsored by gener8

## ATRIUM

8:15 - 8:50

### COFFEE SOCIAL

Plus registration and poster set up

9:00 - 9:35

### PRESENTATIONS

"Continuous Evaluation and Training Model for Marine Educators at the Oceanário de Lisboa" *Susana Canteiro, Oceanário de Lisboa, Portugal*

IZE Cultivating Conservation Education Leaders and the WAZA Social Change for Conservation Strategy. *Aileen Tennant, International Zoo Educators Association and Fota Wildlife Park, Ireland*

Volunteer planning for conservation education. *Niamh Potter, Dublin Zoo, Ireland*

From saving 2 aquaria to saving and reintroduction of sea trout in the north of the Netherlands and UNESCO Wadden Sea. *Klaas Jan Leinenga, AquaZoo Leeuwarden, Netherlands*

9:35 - 10:35

### EDUCATION LEADERSHIP PANEL & DELEGATE DISCUSSION

Jamie Christon, Executive Director, Chester Zoo  
Esme Ward, Director, Manchester Museum  
Karen Fifield, Chief Executive, Te Nukua Wellington Zoo; President, WAZA  
Christoph Schwitzer, Director, Dublin Zoo  
Myfanwy Griffith, Executive Director, EAZA

10:35 - 11:05

### REFRESHMENT BREAK



THE ATRIUM

THE SMITHY

HUB A

THE OAKFIELD

HUB B & C

11:15 - 12:45

MASTERCLASSES & DISCUSSION SESSIONS

Masterclass on describing and evaluating zoo-led interventions.  
*Xavier McNally, Chester Zoo, UK & Thomas Webb, University of Sheffield, UK*

Building active conservation education advocates teams.  
*Antonieta Costa & Diogo Gomes, Jardim Zoológico de Lisboa, Portugal*

Breaking Barriers for Inclusive Community Engagement in Conservation: Our Approach at the Royal Zoological Society of Scotland.  
*Phill Mathis, Royal Zoological Society of Scotland, Scotland*

Beyond species conservation: exploring a paradigm shift in the purposes of zoos and aquariums.  
*Sarah Thomas, Auckland Zoo, New Zealand*

Engaging People With Conservation - Being an Effective Communicator, Having F.U.N. and 'Making A Difference'.  
*Stephen P Woollard, ZooStephen.com, UK*

12:45 - 13:45

LUNCH

ATRIUM

13:50 - 14:10

POSTER PRESENTATIONS

Green Workshop and „Our Zoo” - tradition and innovation in the educational programs of the Budapest Zoo & Botanical Garden.  
*András Botond Györy, Budapest Zoo & Botanical Garden, Hungary*

Involve visitors in conservation through an immersive game: a night-time escape game.  
*Camille Fluzin, Parc Animalier d'Auvergne, France*

Bridging the Gap between Information and Understanding at the Ark Discovery House at Leipzig Zoo - A Case Study on implementing educational content about species protection and ensuring ESD global goals by supporting visitors to understand their own responsibilities within the matter.  
*Ivo Zibulla, ungestalt GmbH, Germany*

Final Destination: Delivering innovative careers education in zoos and aquariums.  
*Chris Eley, Hertfordshire Zoo, UK*



14:10 - 14:45

## PRESENTATIONS &amp; FACILITATED DISCUSSION

## YOUTH VOICE

Equitable Access to Careers in Conservation – a Co-produced Study with the ZSL Youth Advisory Board. *Holly Bestley, Zoological Society of London, UK & Georgia Knowles, Zoological Society of London, UK*

Chester Zoo's Youth Board: Engaging Young People in Conservation. *Penny Griffin, Chester Zoo, UK*

14:45 - 15:20

## DIGITAL AGE

Enhance visitor experiences with Pictum, an AI technology that informs, raises awareness, and entertains in real-time about marine life. *Delphine Mallet, New Caledonia*

Digital education from the zoo. *Helene Axelsen, Kristiansand dyrepark, Norway*

15:20- 15:50

## REFRESHMENT BREAK

15:50- 16:15

## PRESENTATIONS

Small Zoo, great impact - Zoo am Meer Bremerhaven performs sustainable conservation education. *Antje Mewes, Zoo am Meer Bremerhaven, Germany*

Empowering Youth through Conservation: The Collaboration Between Lisbon Zoo and the Portuguese Scouting Movement. *Diogo Gomes, Lisbon Zoo, Portugal*

Educational materials about the World's bears for non-professionals. *Zsuzsa Petró, Sóstó Zoo / Nyíregyházi Állatpark, Hungary*

16:15- 17:45

## POSTER PRESENTATION &amp; WORKSHOP

A Vietnamazing Day - Become a Guardian of Vietnam's Biodiversity for a Day. *Massimiliano Di Giovanni, Manuela Scolavino & Monica Amadio, Fondazione Bioparco di Roma, Italy*

Engaging educators in EAZA campaigns. *Tomislav Krizmanic, Zoological Garden of Zagreb, Croatia*

17:45 - 18:00

## CLOSING SESSION

19:00 - 24:00

## FAREWELL DINNER

Grosvenor Hotel, Chester





# EAZA Education Conference

17-21 MARCH 2025



For more information, please see the EAZA Education Conference website, via the QR code, or visit [www.eaza.net/events](http://www.eaza.net/events)

Programme subject to change so please do check back.

Questions? Please contact:

Programme: EAZA Academy Manager, Sally Binding  
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