



ONLINE PROGRAMME

ZOO EDUCATORS CREATING GLOBAL CONSERVATION IMPACT



TUESDAY 18 MARCH

Contributing to Global Agendas & Evidencing Impact

ALL TIMES ARE IN GREENWICH MEAN TIME (GMT)

ONLINE EXCLUSIVE

8:15 - 8:45

INTRODUCTION AND WELCOME

Introduction to online format and networking between online delegates
Hosted by Liz Webb, Chester Zoo, with Antonietta Costa, EAZA CEC, and Charlotte Smith, Chester Zoo

HYBRID

9:00 - 9:25

WELCOME

Jamie Christon, Chief Executive, Chester Zoo
Charlotte Smith, Director of Conservation Education, Chester Zoo
Antonietta Costa, Chair, EAZA Conservation Education Committee

9:25 - 9:40

Educating for Action - The Collective Power of IZE. *Judy Mann-Lang, President, International Zoo Educators Association*

9:40-10:25

PLENARY

IUCN Commission on Education and Communication: Invitation to Join. *Diana Garlytska, IUCN*

10:25 - 10:55

BREAK

11:00-11:20

POSTER PRESENTATIONS

Educational and Rehabilitation activity of Kyiv Zoo. *Valentyna Kardonova, Kyiv Zoo, Ukraine*

Tallinn Zoo: Connecting Urban Children with Nature. Irina Trubetskova. *Irina Trubetskova, Tallinn Zoo, Estonia*

Bridging Worlds for Conservation: Enhancing In Situ Impact Through Community Education and International Collaboration. *Ricardo Chana, Natuwa Wildlife Sanctuary, Portugal*

You won't believe what these kids are up to these days!?...Conservation. *Valerie Syrowicz, La Aurora Zoo, Guatemala*

11:20 - 12:00

PRESENTATIONS

Whispering against evidence – how behaviour measures debunk self reported data. *João Neves, Zoomarine Algarve, Portugal*

The effectiveness of Public Talks in communicating sustainable actions to zoo visitors at Parco Natura Viva (Bussolengo, VR-Italy). *Katia Dell'Aira, Parco Natura Viva - Garda Zoological Park (Bussolengo-Verona), Italy*

Testing the Virtual Population Theory: the impact of Virtual and Zoo experiences on shaping visitors' perceptions of charismatic species' conservation status. *Andrea Rizzardi Orlandi, Zoom Torino, Italy*

Secret soil: methodologies and outcomes of a conservation education programme. *Carolina Castagni, Giardino zoologico di Pistoia, Italy*

Protecting pollinators: Bee Friends Project. *Michela Cogo, Zoom Torino, Italy*

12:00- 13:00

LUNCH



HYBRID

13:05 - 14:25

WORKSHOP

Zoos and Aquaria as Learning Spaces: Aligning Efforts for Greater Impact. *Diana Garlytska, IUCN*

14:25 - 14:35

BREAK

ONLINE EXCLUSIVE

14:35 - 14:55

REFLECTIONS ON THE DAY SO FAR - SMALL GROUP DISCUSSIONS

Hosted by *Sean Dick and Ashleigh Marshall, Chester Zoo*

HYBRID

15:00 - 15:25

POSTER PRESENTATIONS

How describe to animal species to deaf people? Problems and solutions. *Remigiusz Koziński, Zoo Poznań (City of Poznań - Zoological Garden), Poland*

New educational game and online platform, focusing on endangered species of Sofia Zoo. *Katerina Zareva-Simeonova, Christina Todorova-Filipova & Natalie Haralampieva, Sofia Zoo, Bulgaria*

Non-linear, bitesize story telling at Scotland's Wildlife Discovery Centre. *Beccy Angus, The Royal Zoological Society of Scotland, Scotland*

Learning with RZSS; creating stronger connections with nature. *Phill Mathis, The Royal Zoological Society of Scotland, Scotland*

"Humans," a campaign raising awareness about climate change, is based on mobile education that brings science to all audiences and encourages taking action to "change the change". *Mario Romero Deltoro & David Nacher Marti, Oceanographic, Valencia*



15:25 - 16:10

PRESENTATIONS

Planning a Wildlife Rehabilitation Center from an Educators Perspective: The Hedgehog Center at Walter Zoo. *Elia Heule, Walter Zoo, Switzerland*

Conservation can be fun - roll the dice to preserve biodiversity. *Ana Milković Opašić, Zoological Garden of Zagreb, Croatia*

Hide your vegetables, conservation through play! *Rosie Crowther, ZSL Whipsnade Zoo, UK*

The power of music to deliver blue education and public engagement: the experience of Galway Atlantaquaria in Ireland. *Maria Vittoria Marra, Galway Atlantaquaria, Ireland*

MASTERCLASSES & DISCUSSION SESSIONS

ONLINE EXCLUSIVE

16:20 - 17:50

Professional Learning from IZE.
Implementing global best practices in
Conservation Education into your
work.

Dave Johnston, WCS
Niamh Potter, Dublin Zoo
Győry András Botond, Budapest Zoo

ONLINE EXCLUSIVE

How in situ conservation projects can
be highlighted by education and
communication

*Tatiana Beuchat, Bioparc Zoo de Doue la
Fontaine, France*

HYBRID

Nuturing wellbeing in nature through
zoos and aquariums

*Sarah Thomas, Auckland Zoo, New
Zealand*



ONLINE EXCLUSIVE



8:15 - 8:45

WELCOME TO DAY TWO

Introduction to online format and networking for online delegates

Hosted by *Liz Webb, Chester Zoo, and guest speakers with insight into today's themes*

HYBRID

9:00 - 9:55

PLENARY

Empowering Future Leaders: The Role of Zoos and Aquaria in Bridging Global Conservation and Youth Voice.

Arianna Abdul-Nour, Island Innovation

9:55 - 10:10

POSTER PRESENTATIONS

3 unique programs that take a different approach on how we engage with students and increase their wellbeing while learning about animals and conservation. *Chaya Cynamon & Zinab Alyan, The Tisch Family Zoological Gardens, Israel*

Wellbeing Through Wildlife: Connecting Communities to Nature. *Nicola Watson & Phil Watson, Knowsley Safari, UK*

10:10 - 10:40

BREAK

10:45 - 11:40

PLENARY

Towards a true Zootopia: The Role of Zoos and their Wildlife in Promoting Nature Connectedness for their Visitors' Wellbeing and Pro-Nature Behaviours. *Ryan Lumber, Nottingham Trent University, UK*

11:40 - 12:15

PRESENTATIONS

Meeting Global Biodiversity Targets: Nature Connection and Wellbeing. *Bridget Johnson, Chester Zoo, UK*

Educational activities and rehabilitation of combatants in Ukrainian zoos during wartime. *Uljana Kalazny, Mykolaiv Zoo, Ukraine*

Reconnecting Society with Nature: Empowering Vulnerable Communities Through Environmental Education. *Alicia Borque Espinosa, Spain*

Inclusivity at the Zoo - Methods to make the Zoo accessible to everyone. *Dolores Mancini & Elena Pez, Parco Zoo Punta Verde, Italy*

12:15 - 13:00

BREAK

13:00 - 14:30

EXPLORE CHESTER ZOO AND ITS EDUCATION PROGRAMMES
THROUGH THIS **EXCLUSIVE ONLINE EXPERIENCE**

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hi-impact

THURSDAY 20 MARCH

Leadership, Youth Voice & Finding New Ways

ONLINE EXCLUSIVE

8:15 - 8:45

WELCOME TO DAY THREE

Introduction to online format and networking for online delegates

Hosted by *Liz Webb, Chester Zoo, and guest speakers with insight into today's themes*

HYBRID

9:00 - 9:35

PRESENTATIONS

"Continuous Evaluation and Training Model for Marine Educators at the Oceanário de Lisboa" *Susana Canteiro, Oceanário de Lisboa, Portugal*

IZE Cultivating Conservation Education Leaders and the WAZA Social Change for Conservation Strategy. *Aileen Tennant, International Zoo Educators Association and Fota Wildlife Park, Ireland*

Volunteer planning for conservation education. *Niamh Potter, Dublin Zoo, Ireland*

From saving 2 aquaria to saving and reintroduction of sea trout in the north of the Netherlands and UNESCO Wadden Sea. *Klaas Jan Leinenga, AquaZoo Leeuwarden, Netherlands*

9:35 - 10:35

EDUCATION LEADERSHIP PANEL & DELEGATE DISCUSSION

Jamie Christon, Executive Director, Chester Zoo

Esme Ward, Director, Manchester Museum

Karen Fifield, Chief Executive, Te Nukua Wellington Zoo; President, WAZA

Christoph Schwitzer, Director, Dublin Zoo

Myfanwy Griffith, Executive Director, EAZA



10:35 - 11:05

BREAK

MASTERCLASSES & DISCUSSION SESSIONS

HYBRID

ONLINE EXCLUSIVE

11:15 - 12:45

Describing and evaluating zoo-led interventions.
Xavier McNally, Chester Zoo, UK
Thomas Webb, University of Sheffield, UK

Educating in a Campaigning Environment
Rosalind Mist, WWF, UK and Charlotte Smith, Chester Zoo, UK

12:45 - 13:45

LUNCH

HYBRID

13:50 - 14:10

POSTER PRESENTATIONS

Green Workshop and „Our Zoo” - tradition and innovation in the educational programs of the Budapest Zoo & Botanical Garden. *András Botond Győry, Budapest Zoo & Botanical Garden, Hungary*

Involve visitors in conservation through an immersive game: a night-time escape game. *Camille Fluzin, Parc Animalier d'Auvergne, France*

Bridging the Gap between Information and Understanding at the Ark Discovery House at Leipzig Zoo - A Case Study on implementing educational content about species protection and ensuring ESD global goals by supporting visitors to understand their own role and responsibilities within the matter. *Ivo Zibulla, ungestalt GmbH, Germany*

Final Destination: Delivering innovative careers education in zoos and aquariums. *Chris Eley, Hertfordshire Zoo, UK*



PRESENTATIONS & FACILITATED DISCUSSION

14:10 - 14:45

YOUTH VOICE

Equitable Access to Careers in Conservation – a Co-produced Study with the ZSL Youth Advisory Board. *Holly Bestley, Zoological Society of London, UK & Georgia Knowles, Zoological Society of London, UK*
Chester Zoo’s Youth Board: Engaging Young People in Conservation. *Penny Griffin, Chester Zoo, UK*

14:45 - 15:20

DIGITAL AGE

Enhance visitor experiences with Pictum, an AI technology that informs, raises awareness, and entertains in real-time about marine life. *Delphine Mallet, New Caledonia*
Digital education from the zoo. *Helene Axelsen, Kristiansand dyrepark, Norway*

15:20- 15:30

BREAK

ONLINE EXCLUSIVE

15:30- 15:50

REFLECTIONS ON THE CONFERENCE SO FAR - SMALL GROUP DISCUSSIONS AND NETWORKING

Hosted by *Sean Dick and Ashleigh Marshall, Chester Zoo*

HYBRID

15:50- 16:15

PRESENTATIONS

Small Zoo, great impact - Zoo am Meer Bremerhaven performs sustainable conservation education. *Antje Mewes, Zoo am Meer Bremerhaven, Germany*

Empowering Youth through Conservation: The Collaboration Between Lisbon Zoo and the Portuguese Scouting Movement. *Diogo Gomes, Lisbon Zoo, Portugal*

Educational materials about the World's bears for non-professionals. *Zsuzsa Petró, Sóstó Zoo / Nyíregyházi Állatpark, Hungary*

16:15- 17:45

POSTER PRESENTATION & HYBRID WORKSHOP

A Vietnamazing Day - Become a Guardian of Vietnam's Biodiversity for a Day. *Massimiliano Di Giovanni, Manuela Scolavino & Monica Amadio, Fondazione Bioparco di Roma, Italy*

Engaging educators in EAZA campaigns. *Tomislav Krizmanic, Zoological Garden of Zagreb, Croatia*

17:45 - 18:00

CLOSING SESSION



EAZA Education Conference

17-21 MARCH 2025



For more information, please see the EAZA Education Conference website, via the QR code, or visit www.eaza.net/events

Programme subject to change so please do check back.

Questions? Please contact:

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