

# Zooquaria

## Advertising rates (2024)



### Two formats

- **Full page:** A4 with additional 5mm bleed on all sides, 4 colour (CMYK), in TIFF, PNG, or PDF in high resolution (more than 1MB, or 300 DPI).
- **Half page:** “landscape-shaped” A5 (not “portrait” format), in 4-colour (CMYK), in TIFF, PNG or PDF in high resolution (300 DPI, i.e: 2480 width x 1748 height in pixels).

		PRICE / ADVERTISEMENT	
		A4	A5
<b>Non-EAZA Member</b>	1 advertisement booked, full price	€940	€500
	2 adverts or more booked at once, 20% discount	€752	€400
<b>EAZA Corporate Member “Bronze”</b>	1 advertisement booked or more, 25% discount	€705	€375
<b>EAZA Corporate Member “Silver”</b>	1 free A5 advertisement included in the package, then 1 advertisement booked or more, 30% discount	€658	1 free €350
<b>EAZA Corporate Member “Gold”</b>	1 free A5 + 1 free A4 adverts included in the package, then 1 advertisement booked or more, 30% discount	1 free €611	1 free €325

EAZA reserves the right to review these rates from one year to another. Corporate Members will be informed of any changes prior to the automatic renewal of their membership. For any questions about Zooquaria advertisement, please email [sandrine.camus@eaza.net](mailto:sandrine.camus@eaza.net).